

## **Attachment B**

### **Study Issue Work Plan With Expansive Community Outreach Transitioning from a Growth to a Steady-State City**

#### **Research**

**June 2006 – September 2006**

- Historic growth
    - ✓ Demographic
    - ✓ Economic
    - ✓ Physical
  - Present conditions
    - ✓ Critical review of Community Condition indicators
    - ✓ Identification of most critical and informative Community Condition indicators for the future
  - “Steady-State” relationships among land uses
    - ✓ Jobs/housing balance
    - ✓ Fiscal impacts of various land uses
    - ✓ Transportation impacts of various land uses
    - ✓ School impacts of various types of housing
  - Infrastructure capacity (“break point” analysis)
    - ✓ Water
    - ✓ Sewers
    - ✓ Highways
    - ✓ Transit
  - Future Challenges and Opportunities
    - ✓ Internal trends and external forces
    - ✓ Identification of most critical (less than 10) challenges and opportunities
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#### **Community Outreach**

**August 2006 – December 2006**

- Website design
  - ✓ Layout
  - ✓ Link to City Homepage
  - ✓ Calendar of events
  - ✓ Link to Survey Monkey (polling feature)
- Community outreach kit
  - ✓ Kit design
  - ✓ Content development
  - ✓ Training of volunteer facilitators
- Quarterly report insert
  - ✓ Preparation of text and graphics

- ✓ Page layout
- ✓ Mail-back (e-mail) survey
- Vision summary report
  - ✓ Compilation of results from small group outreach, mail-back survey, e-mail survey, Vision Festival

**Preparation of Draft Document      December 2006 – February 2007**

- History
- Community Condition
- Challenges and Opportunities
- Community Vision
- Long-Range Community-Wide Goals

**Review and Adoption      March 2007 – July 2007**

- Internal review (ELT and City Manager)
- Joint Study Session of City Council and Planning Commission
- Environmental review (assume Negative Declaration)
- Public distribution of draft document
- Planning Commission public hearing and recommendation
- City Council public hearing and adoption